

2015



ASPIRUSTM

Passion for excellence. Compassion for people.



ASPIRUS MEDFORD HOSPITAL & CLINICS
COMMUNITY BENEFITS & ANNUAL REPORT

CONTENTS

Gregory A. Olson Address.....	2
Statement of Operations.....	4
Community Benefits.....	5
Excellence Achieved.....	8
Year in Review.....	14
Provider Directory.....	21
Aspirus Medford Foundation.....	22
Aspirus Medford Volunteers.....	26
Our Leadership.....	27

Cover Photo: Dale & Laurie Andreae, of Prentice

Dear Community...



It is my pleasure to report that Aspirus Medford Hospital & Clinics' fiscal year ending June 30, 2015, again reflects a position of financial and operational strength.

This past year's success is a culmination of a very insightful vision by our Board of Directors, the tactical direction set by our Senior Leadership Team, the continued dedication of our Medical Staff providers and the unparalleled commitment and enthusiasm of our entire staff.

We bring your attention to a few rather significant happenings during this past fiscal year, including:

- Aspirus Medford Hospital completed a \$16 million expansion project in November 2014 that included a new Birthing Center, a dedicated Cancer & Infusion Services area, a new retail pharmacy and more.
- Aspirus FastCare Clinic opened in Abbotsford, Wisconsin.
- Aspirus Care & Rehab passed its state survey with no deficiencies. The surveyors reported that the meeting they held with residents was the most positive meeting they have had with any facility.
- Video Remote Interpreting was introduced for the convenience of non-English speaking patients.
- Aspirus Medford was named a Top 20 Critical Access Hospital in the nation.
- Centers for Medicare & Medicaid Services (CMS) rated Aspirus Medford Hospital a Five-STAR Hospital – the highest rating a hospital can receive.
- Patients rated the quality of care provided at Aspirus Medford Hospital & Clinics among the best in the nation, earning the health center eight "Excellence in Healthcare" awards from Professional Research Consultants, Inc.

Aspirus Medford Hospital & Clinics is able to access some of the nation's most trusted and experienced health experts. Our professional and friendly staff remains fully committed to providing excellent health care that is convenient to you and your family.

Wishing you good health in the year ahead,

Gregory A. Olson, President & CEO
Aspirus Medford Hospital & Clinics



Our Mission:

Aspirus is an integrated, community-governed health care system, which leads by advancing initiatives dedicated to improving the health of all we serve.



Paxton & Raylin Rothmeier, of Medford

Our Vision:

Aspirus is the region's health care system of choice. We deliver value, innovation, excellence and compassion.

Financial and Statistical Information



Statement of Operations (Year Ended June 30, 2015)

	2015
REVENUE	
Net Patient Service Revenue	\$73,573,607
Other Operating Revenue	\$2,110,408
TOTAL REVENUE	\$75,684,015
EXPENSES	
Salaries and Wages	\$27,977,306
Employee Benefits	\$9,939,492
Medical Fees	\$1,355,877
Supplies	\$10,097,257
Purchased Services and Other	\$10,545,987
Insurance and Utilities	\$1,163,118
Depreciation and Amortization	\$3,616,924
Interest	\$653,073
TOTAL EXPENSES	\$65,349,034
NET INCOME FROM OPERATIONS	\$10,334,981
OTHER INCOME	
Investment Income	\$538,124
Contributions and Other	\$0
TOTAL OTHER INCOME – NET	\$538,124
REVENUE IN EXCESS OF EXPENSES	\$10,873,105

For your benefit, Aspirus Medford Hospital & Clinics reinvests all of its income. This year, over \$10 million was invested back into the community in the form of community benefits (financial assistance, health improvement services) or through the procurement of advanced medical technologies, medical equipment, information technology and other assets – so you will always receive the best in health care.

Aspirus Medford Hospital & Clinics Patient Trends

	2015	2014
Emergency Center Visits	8,186	7,045
Walk-In Clinic Visits	5,698	4,635
Clinic Visits	52,722	51,471
Outpatient Visits	66,693	69,050
Inpatient Days	2,070	1,919
Births	225	226
Surgical Procedures	1,531	1,578
Chemotherapy/Infusion Patients	3,089	2,783
Diagnostic Radiology Procedures	12,997	15,952
Rehabilitative Therapies	17,992	17,980
Cardiac Rehabilitation Patients	2,548	3,328
Respiratory Therapies	7,136	6,529
Skilled Nursing (Care and Rehab) Resident Days	29,380	31,203

Keeping People Well

Aspirus supports the communities it serves

As a non-profit, critical access hospital, Aspirus Medford Hospital will provide quality care (physically and emotionally) to every patient regardless of his or her ability to pay for services.

During fiscal year 2015, 46,769 hospital accounts were managed at Aspirus Medford Hospital & Clinics. Due to economic hardships, our Financial Assistance program benefitted patients 2,377 times. In addition, our financial counselors helped hundreds of people create affordable payment plans.

Health care. That second word says it all.

Community Benefits (Year Ended June 30, 2015)	
Charity Care at Cost	\$683,000
Unreimbursed Medicaid and Other Government Programs	\$91,000
Community Health Improvement Services	\$265,500
Community Health Education	
Education Classes	
Support Groups	
Health & Safety Fair	
Community-Based Clinical Services	
Screenings	
Health Care Support Services	
All Other Support Services	
Cash or In-Kind Donations	
Community-Building Activities	\$37,000
Community Support	
Leadership Development and Training for Community Members	
Coalition Building	
Community Health Improvement Advocacy	
Workforce Development	
TOTAL COMMUNITY BENEFITS	\$1,075,500

Bands for Every Girl

In March of 2015, Aspirus Medford Hospital & Clinics presented a \$2,000 check to Medford Area Public Schools for the purpose of equipping and starting a new physical fitness program for girls that would build their physical strength, flexibility, stamina and endurance. Accepting the check on behalf of the school district was Dave Vaara, Medford Area Middle School physical education teacher, and members of the “Just Girls” fitness program. Representatives from Aspirus included Susan Courtney, Stephanie Dray, Tyler Hack and Catherine Leifeld.



Making Our World More Colorful

Aspirus Medford Hospital held its 2nd Annual Community Colorfall 5K Run/Walk in September 2014, with over 100 participants running or walking through non-toxic, biodegradable, colored cornstarch powder.

Adults and children alike were colored from head to toe.



The sole purpose of this event was to provide the community a health and wellness event the entire family could enjoy.

Photo: Krista Meier, Aspirus Occupational Health & Wellness Assistant, runs through a color zone during the Colorfall Run/Walk.
Photo Credit: The Star News



Free Screenings Provided at Senior Health, Wellness & Safety Fair

Each year, Aspirus Medford Hospital & Clinics participates in the Taylor County Commission on Aging's Senior Health, Wellness & Safety Fair.

At the 2014 event, Aspirus staff members and volunteers presented a wealth of information and answered questions about mammography, senior care services and facilities, volunteering and medication safety.

Aspirus staff also offered free blood glucose (diabetes) and bone density (osteoporosis) checks. Over 250 screenings were performed, and all of these screenings provided immediate results.



Rick Boehm, Director of Pharmacy Services, discusses all the new pharmacy options offered to patients.



Nancy Potter (left) and Dee Habeck talk about the great volunteer opportunities available with the Aspirus Volunteers in Medford.



Nancy Dilegge, R.T. (R)(M), of Aspirus Medford's Imaging Services shares valuable information about mammography.

Covered 100%

Aspirus Medford Hospital & Clinics' Financial Assistance program is devoted to providing compassionate health care services of the highest quality to people who cannot afford them otherwise.

Here are words from a recipient of the Financial Assistance program:

"My husband, Steve, is a strong guy and doesn't complain about aches and pains very often," says Cally Tourtillott, of Abbotsford. "I knew after several days of his getting worse and worse, it was time to go to the ER."

Cally and Steve made their way to Aspirus Medford Hospital's emergency department. There they learned Steve had a severe infection. He was admitted to Aspirus Medford Hospital, where he received care for two days while his body healed.

At the time, the couple was only weeks away from having a baby and had thoughts of baby expenses on their mind. Now they also had the stress of Steve's medical treatment and bill weighing on them. Because they were in the process of transferring health insurance due to a job change, they had no coverage to help pay the bill. They decided to apply for Aspirus' Financial Assistance program, hoping some portion of the bill would be covered.

A few weeks later, Steve was doing much better. In the back of his mind, however, he still worried about paying his medical bill.



Photo: Cally and Steve Tourtillott with daughter, Grace.

Then Cally received news that changed everything. Aspirus' Financial Assistance program covered Steve's entire medical bill. Not only was the current bill paid in full, but the couple's medical expenses for the next year would be covered as well.

"When I heard the words 'you guys are covered 100 percent,' I cried on the phone," Cally says. "I felt like we won the lottery. We were struggling, thinking about how to make even a monthly payment. With a new baby, this was just a huge sense of relief."

Thankful for the financial and emotional support, Cally and Steve say they can now focus on their family, getting ahead and supporting their new baby.

"We're so thankful for the attentiveness that was shown at Aspirus," Cally says. "They're just a great team, and you can tell that they really care about their patients."

Life of an Athlete

The key to a healthy and happy future is making smart lifestyle choices. The younger a person is when he or she learns this lesson, the better. That's why Aspirus Medford Hospital & Clinics contributed nearly \$8,800 as well as donated hours of time and labor toward bringing the Life of an Athlete program to Taylor County in March of 2015.

Led by Olympic Trainer and Navy SEAL Human Performance Consultant John Underwood, the Life of an Athlete program stresses the importance of making smart decisions to improve academic and athletic performance. The program teaches why and how getting proper sleep and nutrition, limiting use of energy drinks and over-stimulating technology, making time for recovery, managing stress and avoiding the use and abuse of social drugs like alcohol and marijuana can make someone a better student and athlete.

Hundreds of high school athletes, coaches, school and community leaders and parents took part in the program.

Taylor County Drug Opposition Partners was also a major sponsor of the program. Other proud contributors included the Medford Senior High Student Council, Taylor County Lions and Lioness Clubs, Medford Kiwanis and Medford Rotary Club.





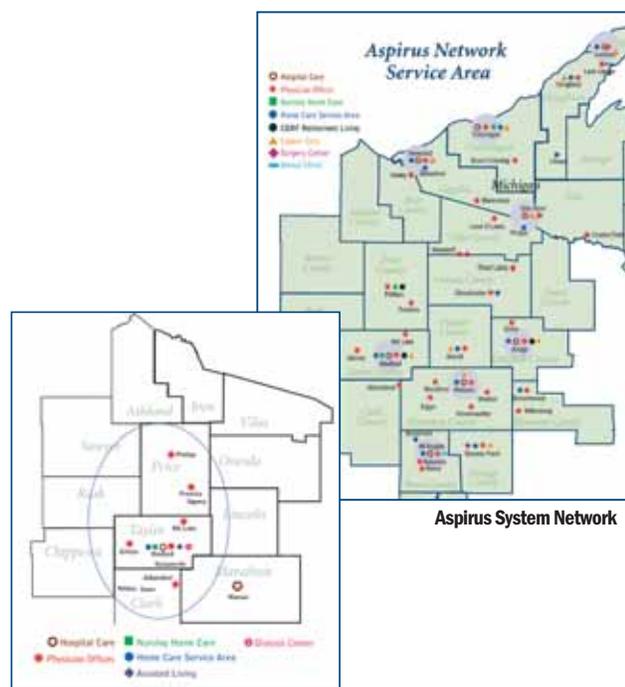
Beyond Excellence Is the Goal

Being a health care system has its benefits

Aspirus Medford is part of the Aspirus health system that serves people in 14 Wisconsin counties plus the Upper Peninsula of Michigan. It includes affiliated hospitals, pharmacies, critical care and helicopter transport services, nursing homes and hospice care, an affiliated physician network, a research foundation and an extensive network of clinics.

Aspirus Medford's service area is primarily Taylor, Price and Clark Counties. We're a not-for-profit, primary care health care organization with over 660 employees and volunteers. The hospital is accredited by the Joint Commission and is a Critical Access, Level III Trauma Care Hospital.

In addition to the hospital, Aspirus Medford Hospital & Clinics includes primary care clinic locations in Medford, Gilman, Rib Lake, Prentice and Phillips; walk-in clinic locations in Medford and Abbotsford; a specialist clinic; an oncology clinic; a retail pharmacy; two therapy centers; a public fitness center; Kidney Care (dialysis center); a continuum of Senior Care Services; and satellite campus locations of the Aspirus Heart & Vascular Institute and the Aspirus Joint Replacement Center.



Aspirus Medford Hospital & Clinics Service Area



Local Care = Faster Recovery, Cost Savings

Aspirus demonstrates excellence in keeping health care affordable

With a deep commitment to each patient's specific lifestyle needs, Aspirus Medford Hospital provides treatment and therapeutic options that lead to the quickest, most comfortable recoveries.

Compared to Wisconsin's state averages, patients who have had a knee joint replaced at Aspirus Medford Hospital are home quicker and pay less – potentially \$20,955 less!

Length of Stay & Cost Comparison for Knee Replacement (July 2014 – June 2015)		
	Aspirus Medford Hospital	All Wisconsin Hospitals
Number of Discharges	19	19,298
Average Length of Stay	1.8 days	2.6 days
Average Charge	\$23,204	\$44,159
Average Charge per Day	\$12,597	\$16,950

Source: www.wipricepoint.org
as of 11/20/15

Top 100 Critical Access Hospitals in the Nation

Aspirus Medford Hospital was named one of the iVantage Top 100 Critical Access Hospitals (CAHs) in the United States. As a top performing CAH, Aspirus Medford Hospital is recognized as being one of the best rural safety-net hospitals in the nation.

“It’s thanks to the commitment and compassion of our medical providers and staff that Aspirus Medford Hospital has achieved this national distinction for the fourth year in a row,” said Gregg Olson, President/CEO of Aspirus Medford Hospital & Clinics. “Critical Access Hospitals, like Aspirus Medford Hospital, play a crucial role in providing quality health care in rural communities where access to care is limited. It’s our passion and pleasure to ensure that people living in our area have access to health care that’s as excellent as or better than what is available in big cities.”

Aspirus Medford Hospital scored in the top 100 of Critical Access Hospitals on the iVantage Hospital Strength INDEX™. The INDEX is the industry’s most comprehensive rating of U.S. acute care hospitals and the only one to include the country’s 1,300 CAHs. The INDEX measures hospitals across 62 different performance metrics, including quality, outcomes, patient perspective, affordability, population risk and efficiency. The top 100 list is compiled in an unbiased, independent manner by iVantage. All CAHs in the country are considered for inclusion on the list.



The Government's Survey Says...

Aspirus Medford Hospital & Clinics demonstrates excellence in patient care

The U.S. Department of Health & Human Services publishes a national survey – the Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS). It asks patients about their experiences during a recent hospital stay.

The chart below compares Aspirus Medford Hospital & Clinics to the national and state averages. **Aspirus Medford Hospital & Clinics scored higher than average in all eleven questions asked.**

Survey of Patients' Hospital Experiences			
	Aspirus Medford Hospital & Clinics (Medford, WI)	Wisconsin Average	National Average
Patients who reported that their nurses "Always" communicated well.	85%	83%	79%
Patients who reported that their doctors "Always" communicated well.	85%	84%	82%
Patients who reported that they "Always" received help as soon as they wanted.	81%	73%	68%
Patients who reported that their pain was "Always" well controlled.	75%	73%	71%
Patients who reported that staff "Always" explained about medicine before giving it to them.	81%	69%	65%
Patients who reported that their room and bathroom were "Always" clean.	80%	80%	74%
Patients who reported that the area around their room was "Always" quiet at night.	72%	65%	62%
Patients at each hospital who reported YES, they were given information about what to do during their recovery at home.	92%	90%	89%
Patients who "Strongly" agree they understood their care when they left the hospital.	64%	56%	52%
Patients who gave their hospital a rating of 9 or 10 on a scale from 0 (lowest) to 10 (highest).	83%	76%	71%
Patients who reported YES, they would definitely recommend the hospital.	77%	75%	71%

Source: www.medicare.gov

Data as of 10/2015



Aspirus Care & Rehab Receives Perfect Score on Annual Survey

Aspirus Care & Rehab completed its annual state survey process with a perfect result – no deficiencies. This is a huge accomplishment, as Skilled Nursing Facilities are one of the most regulated industries in America and no-deficiency surveys are rare. Surveyors from the Division of Quality Assurance (DQA) reported: (1) Resident meetings conducted were the most positive they've seen in any facility; (2) Residents are happy and well taken care of at Aspirus Care & Rehab; (3) The Music & Memory and Chair Yoga programs prove the facility's ongoing commitment to providing residents with quality care.



Aspirus Medford Hospital Earns Five Stars



For years there has been a “star rating” system to help consumers choose the best in long-term senior living care. On April 16, 2015, this famous star rating was added to the Hospital Compare website provided by the Centers for Medicare & Medicaid Services (CMS). Aspirus Medford Hospital has been rated a Five-star hospital by medicare.gov – *the best rating a hospital can receive.*

CMS says this system will make it easier for consumers to choose a hospital and understand the quality of care it delivers.

The Hospital Compare star ratings relate to patients' experiences with care at almost 3,500 Medicare-certified acute care hospitals. The ratings are based on data from the Hospital Consumer Assessment of Healthcare Providers and Systems Survey (HCAHPS) measures that are included in Hospital Compare.





Aspirus Medford Named Top 20 Critical Access Hospital

Of the 1,300 Critical Access Hospitals(CAH) in the United States, Aspirus Medford Hospital was named as one of the Top 20 highest ranked in the nation by the National Rural Health Association.

Aspirus Medford Hospital was the only CAH in Wisconsin to make the Top 20 list. Aspirus partner hospital Aspirus Grand View Hospital was the only CAH to receive the designation in Michigan.

The determining factors for the Top 20 CAHs were based on 10 indices of strength, including competitive strength, competitive intensity, market size and growth, population risk, cost, charge, quality, outcomes, patient perspectives and financial stability. This elite Top 20 group was selected from hospitals included on iVantage Health Analytics' Top 100 CAH list released in April.



Receiving Top 20 Critical Access Hospital Awards from the National Rural Health Association (NRHA) are Paula Chermiside (left), Aspirus Grand View Hospital's Chief Operating Officer and Gregg Olson (right), President/CEO of Aspirus Medford Hospital & Clinics. Pictured between them is NRHA's CEO, Alan Morgan.

Eight Excellence in Patient Care Awards Earned

Aspirus Medford Hospital has earned eight Excellence in Healthcare Awards from national health care research leader Professional Research Consultants, Inc. (PRC).

“Aspirus Medford Hospital is incredibly deserving of these National Excellence in Healthcare Awards,” said Joe M. Inguanzo, Ph.D., President/CEO of PRC. “Aspirus Medford Hospital is committed to driving improved scores and making their hospital a better place to work, a better place to practice medicine and a better place for patients to be treated. It takes true dedication, determination and hard work to achieve this level of excellence in health care.”

For 15 years, PRC’s annual Excellence in Healthcare Conference has brought together hundreds of health care leaders to focus on transforming the patient experience. The awards recognize organizations and individuals who achieve excellence throughout the year by improving patient experiences, based on surveys of their patients.

Inpatient Services

Overall Top Performer Award
Communication about Medications

Five-Star Excellence Awards
Communication about Medications
Communication with Nurses
Discharge Information

Four-Star Excellence Award
Overall Quality of Care



Aspirus Medford Hospital's inpatient team received several service awards.



Five-Star Excellence Awards



Rachel Dixon, PA-C, MSPAS (left), earned a Five-Star Excellence Award. Pictured with Tammy Kohler, RN, Aspirus Gilman Clinic Manager.



Kathy Hemer, MSN, FNP-BC (left), earned a Five-Star Excellence Award for the second time. Pictured with Amy Winter, CMA, Aspirus Medford Clinic.



Sandra Hoogland, PA-C, MPAS (right), earned a Five-Star Excellence Award. Pictured with Tanya Rausch, CMA, Aspirus Medford Clinic.

Provider Five-Star Video: <http://bit.ly/1QyxDEX>

Five-Star awards are earned by hospitals and health professionals that score in the top 10% of PRC’s national database. Four-Star awards go to hospitals and health professionals scoring in the top 25%. These awards are based on the percentage of patients who rated the hospitals and professionals “excellent.”



Growth, Progress and Recognition

Year in Review (July 2014 – June 2015)

Expansion Project Complete

After nearly four years of planning and three Board approvals, Aspirus Medford Hospital was given the green light to commence on a \$16 million hospital renovation and expansion project. In late fall of 2014, this project was completed.

The first floor of the new wing

Upon entering our new main entrance, to your right you see a new Aspirus Pharmacy. Adjacent to the pharmacy is the new community education room for health and wellness education sessions, baby fairs and other health-related events.

Friendly faces greet you as you move forward to registration. Registration kiosks allow for a private, self-service check-in, or you may choose a helpful registration professional to assist you at the main desk.

Enjoy a gourmet coffee and quick snack, or buy a gift for a hospitalized friend at the Crosswalk Café & Gifts store.

But the most exciting feature of the first floor wing is the new Cancer & Infusion Services treatment center.

The second floor of the new wing

When the doors of the elevator open to the second floor, you walk into the large, second-floor patient lounge. The patient lounge has a beautiful view onto a rooftop mural of a forest; this view is also shared with hospital rooms. Mural time-lapse video: <http://bit.ly/1XesX5Z>

Much of the second floor is a warm, comfortable and hotel-like Birthing Center, designed to make a mother's labor, delivery and first few days with her newborn a celebration for her as well as for her family.

Our birthing experts are ready to deliver babies 24/7. And, should a baby need special medical care after birth, we provide safe and rapid transport to Aspirus Wausau Hospital's innovative Newborn ICU.

What else is new?

All imaging (x-rays, CT scans, bone density scans, mammograms and more) and blood draw stations are located in one location on the first floor of the hospital.

The emergency department was expanded and now features a 24/7 registration professional at its entrance. The state of Wisconsin designates our emergency department as a Level III Trauma Care Facility, which means that 24-hour coverage by trauma-trained surgeons, emergency department physicians and nurses, as well as 24-hour access to anesthesia, laboratory and radiology services, are always available to you. And, should you need rapid transport to Aspirus Wausau Hospital, paramedics will transport you by either ground or air.

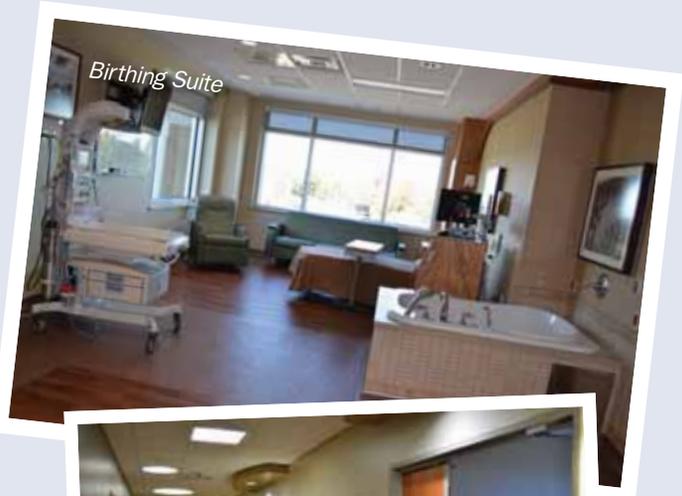
Our Specialty Clinic, including cardiology, audiology, endocrinology, urology and more, is located on the first floor near the emergency department. This area was expanded to allow more patients to see our partnering specialty providers.

Our Financial Counselors, Referral Coordinator and Cashier are now easier to access in their new private space just off the main Welcome Center. They offer a secluded and confidential space for you to make a payment, discuss a payment plan or request a referral to a specialty physician.

We've made big changes over the past year and are excited to provide patients access to Aspirus' quality health care services, technologies and care for years to come.



Cancer & Infusion Services



Birthing Suite



Emergency Department Entry



Birthing Center



Aspirus Pharmacy



Crosswalk Café & Gifts



Kiosks



Second-Floor Patient Lounge



Imaging and Lab Draw Patient Lounge



Welcome Center



Laboratory Draw Station

Growth, Progress and Recognition

Aspirus FastCare Opens in Abbotsford

In January of 2015, Aspirus FastCare opened in the East Town Mall in Abbotsford. People in this and surrounding areas now have a local option for convenient and economical basic health care services.

FastCare clinics are open to anyone – not just Aspirus patients – for health care of minor conditions and symptoms. FastCare providers see and treat sore throats, fevers, flus and colds, bladder infections, earaches, sinus infections, skin rashes, allergies and more.

Aspirus FastCare is open weekdays 8am to 8pm, Saturdays 9am to 5pm and Sundays/holidays 9am to 1pm.



Aspirus FastCare celebrates with community members at its Grand Opening celebration.

FastCare providers Caroline Neumuller, MSN, FNP-BC, CEN (left), and Kelli Pfaff, MSN, FNP-BC (right), cut the celebratory ribbon.

(Not pictured) On a casual basis, Vicki Maguire, APNP, and Nicole Rice, APNP, also provide care at Aspirus FastCare.

Aspirus Medford Hospital Named 2015 HEALTHSTRONG Hospital

Aspirus Medford was named one of the nation's HEALTHSTRONG Hospitals by iVantage Health Analytics. This was the second year in a row Aspirus Medford Hospital earned the honor.

"Aspirus Medford Hospital is proud to be recognized as a HEALTHSTRONG Hospital," said Gregg Olson, President/CEO of Aspirus Medford Hospital & Clinics. "We place a tremendous emphasis on quality, performance and satisfaction, and this recognition is a great affirmation that our efforts are making a difference to the hospital and the communities we serve. I am delighted to be able to celebrate this award with our health care providers, staff and patients."



The top-performing hospitals were determined through the Hospital Strength INDEX™. The annual INDEX study reviews 62 different performance metrics, including quality, outcomes, patient perspective, affordability and efficiency. Of the more than 4,300 hospitals studied, only 572 were ranked in the top tier and were designated as HEALTHSTRONG.

Aspirus Medford Achieves Gold Level Status

The Wisconsin Hospital Association (WHA) awarded Aspirus Medford Hospital & Clinics Gold Level Status for its participation in the WHA Partners for Patients collaborative. This recognition came after three years of intense work, commitment and dedication to preventing avoidable hospital-acquired infections, reducing readmissions and improving the overall quality of health care in Wisconsin.

Kidney Care Center Receives 5-Diamond Patient Safety Status

For the fourth year in a row, the Renal Network of the Upper Midwest recognized Aspirus Kidney Care in Medford as a 5-Diamond Patient Safety Facility. This 5-Diamond status is granted to dialysis centers that put patients first by making sure staff and patients know and use the principles of patient safety at all times.

Due to the demand for high-quality dialysis care in Medford, Aspirus Kidney Care has increased its service days to six days per week, Monday – Saturday. This allows patients more options for their dialysis treatments and also gives more patients the opportunity to receive their dialysis closer to home.



Photo: Kidney Care staff pictured with the 5-Diamond Patient Safety award includes (from left) Haley Erl, RN, Manager; Kari Travis, Dialysis Tech; Krista Ziembo, RN; Kristina Beidel, RN; Lisa Jochimsen, Dialysis Tech; Linda Murphy, LCSW.



Photo: Team members accepting the Outstanding Organization Award on behalf of Aspirus Care & Rehab include (from left) Sherry Meyer, Admissions and Marketing; Sally Sadowska, Executive Director of Senior Care Services; Pam Wildberg, Director of Nursing; and Betty Bowen, Recreational Therapy Manager.

Aspirus Care & Rehab Earns Outstanding Organization Award

Aspirus Care & Rehab in Medford was awarded the 2015 Outstanding Organization Award from the Alzheimer's Association Wisconsin Chapter Network. This award recognizes an organization that has chosen as its mission the development of exceptional programs and/or services that benefit the Alzheimer's community.



Quality Respiratory Care Recognition

For the second year in a row, Aspirus Medford Hospital earned Quality Respiratory Care Recognition (QRCR) under a national program aimed at helping patients and families make informed decisions about the quality of the respiratory care services available in hospitals.

Aspirus Invests in State-of-the-Art Digital Radiography

Aspirus Medford recently upgraded its imaging equipment with more advanced digital radiography.

Digital radiography generates x-rays in 3 – 5 seconds versus 90 seconds previously via cassette reader. This speed allows for more timely exams and faster generation of results.



Photo: Aspirus Medford Hospital Respiratory Therapists (from left): Jessica Sperl, Maggie Hoenke, Rhonda Jakel and Executive Director of Diagnostic and Treatment Services David Warren.





Growth, Progress and Recognition *continued*



Tara Peeters, Registrar, logs in to the Acutrans On Demand Interpreter application to help break the language barrier for a non-English speaking patient.

Aspirus Medford Hospital & Clinics Now Offers Innovative Interpretation Services

To enhance patient experience, starting in January 2015, Aspirus Medford Hospital & Clinics began offering Video Remote Interpreting (VRI) and Over the Phone Interpreting (OPI) for people with Limited English Proficiency (LEP) and those who are deaf or hard of hearing. Video Remote Interpreting provides a reliable way for patients to communicate with doctors, improving health outcomes, reducing costs and raising the standard of care at hospitals worldwide.

With over 200 languages available, the Acutrans On Demand Interpreter (ODI) application uses state-of-the-art technology to bridge the language barrier. Staff can easily select the patient's spoken language and communicate on demand with a live, medically certified interpreter in high-definition video and audio.

New Bladder and Bowel Control Procedure

Starting in the spring of 2015, Aspirus Medford began offering InterStim®, a minimally invasive surgery to help women suffering from urinary and bowel incontinence.

With InterStim, a small battery is placed on the nerve that controls bladder and bowel movements. Under local anesthesia and IV sedation, a small incision is made over the hip bone where the battery is placed. If a patient has urgency, frequency and leakage associated with an overactive bladder or bowel incontinence and has tried to overcome it and failed with medical treatment, InterStim is a great option. InterStim is performed by OB/GYN Suja Roberts, MD, FACOG, of Aspirus Medford Clinic and Aspirus Phillips Clinic.

Meet Dr. Roberts: <http://bit.ly/107FzeU>

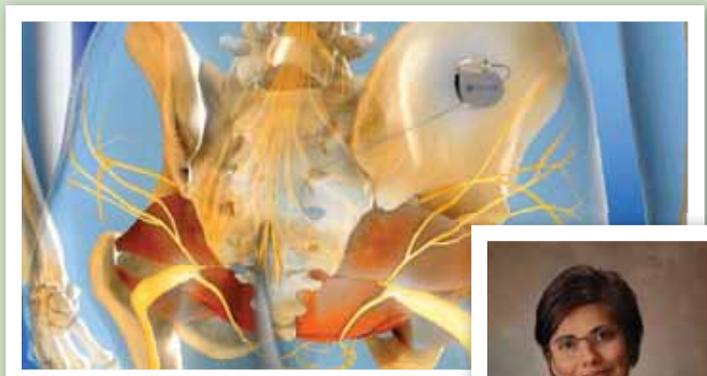
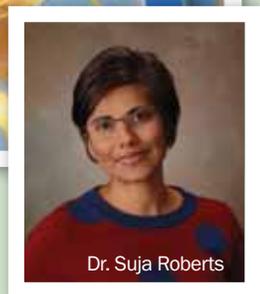


Photo: InterStim procedure



Dr. Suja Roberts



New Programs and Conveniences

Over the past year, Aspirus Pharmacy in Medford began supplying medications to Aspirus Pleasant View residents in Phillips, WI. It also introduced a \$4 and \$10 generic prescription program, free delivery of prescriptions through the U.S. Postal Service and text alerts when a prescription is ready for pickup.



Introducing Aspirus Medford's Medical Home Coordinators

Aspirus Medford is proud to introduce our patient-centered Medical Home team. Medical Home Coordinators provide the extra glue and guidance needed between you, your provider, their support staff and the other medical resources available to you. Medical Home Coordinators can provide diabetes and other chronic disease management, assistance in understanding your medical options, medication review, coaching and support, access to community resources and health care equipment and much more.

Aspirus Therapy & Fitness

Now Offers Extensive Lymphedema Therapy

Extensive lymphedema therapy is now available at Aspirus Therapy & Fitness in Medford. Lymphedema is excess fluid retention close to the skin surface that occurs as a result of lymph node disruption or extensive stretching of the lymphatic vessels.



Samantha Lang

Samantha Lang, Occupational Therapist, is an expert in lymphedema therapy. She specializes in manual lymphatic treatment including:

- Medical compression bandaging for lymphedema
- Exercises to increase lymph flow
- Skin care secondary to lymphedema
- Kinesiology taping

Lymphedema is an incurable disease, but it can be managed to allow for a more fulfilling life. If you suffer from lymphedema, ask your medical provider for a referral.

Learn more: <http://bit.ly/1Ngtwgj>

Our Medical Home Coordinators:

Deb Kirslenohr, RN, has been a registered nurse for more than 30 years, with experience in acute care, home care, hospice, long-term care and care coordination.



Kelly Westberg, RN, has been a registered nurse for over 26 years. She has experience providing patient care in acute care, home health, hospice and clinic settings. She also spent 16 years as a home health and hospice nursing supervisor.



Growth, Progress and Recognition *continued*



Dr. Keith Bratulich

Keith Bratulich, MD, is a Family Medicine provider who joined Aspirus Medford Clinic in the summer of 2015. Dr. Bratulich was a paramedic for 14 years with Mayo Medical Transport before becoming a physician. He attests his paramedic past has made him a better doctor. As a Family Medicine provider, Dr. Bratulich provides primary care services to people of all ages, from newborns to the elderly. His special interests include general chronic medical conditions, pediatrics (children's health), women's health and emergency care.



Susan Courtney

Susan Courtney Receives Excellence Award in Nursing Leadership

The Rural Wisconsin Health Cooperative (RWHC) awarded Susan Courtney, BSN, RN, NE-BC, Director of Quality Services, its 2015 Kristi Hund Excellence in Nursing Leadership Award for her outstanding achievements as a nurse leader.



Angela Hupf

Angela Hupf Named Rural Health Ambassador

The Rural Wisconsin Health Cooperative (RWHC) honored Angela Hupf, Vice President of Human Resources & Community Relations, with a Rural Health Ambassador Award. This award recognizes health care employees at RWHC hospitals who have gone above the call of duty in promoting their organizations and have made significant contributions to rural health care.



Jodi Johnson

Jodi Johnson Appointed to Wisconsin State Board of Nursing

Jodi Johnson, RN, MS, Vice President of Patient Care Services for Aspirus Medford Hospital & Clinics, was appointed by Governor Scott Walker to the Wisconsin Board of Nursing. The Wisconsin Board of Nursing is a government agency charged with regulating nursing practice. The board protects the public by ensuring that standards of nursing practice are met and nurses are competent in their practice.



Kerry Lingen

Kerry Lingen Awarded Clinician 1

National Nurses Week is held each year from May 6 – 12. During this week, Kerry Lingen, RN, BSN, Medical/Surgical Registered Nurse and Case Manager, was awarded Clinician 1 status through the Clinical Advancement Program (CAP). The CAP program was developed in 2009 by members of Aspirus Medford Hospital & Clinics' nursing councils. The program is designed to recognize and reward nurses who strive for excellence, enhance patient care and demonstrate a firm commitment to the nursing profession.



Greg Werner

Greg Werner, PA-C, MPAS, a Medford native, knew he wanted to work in health care since he was young. Inspired by his primary care provider Bob Reisenberg, PA-C, Werner told his mother that when he grew up he wanted the same job. In June of 2015, Werner joined Reisenberg as a member of Aspirus Medford Clinic's medical staff specializing in Family Medicine. Werner's philosophy is to treat others as he wishes to be treated. He has experience caring for patients in family medicine, internal medicine, general surgery and emergency medicine settings. His special interests include men's health, sports medicine, disease prevention and cardiovascular disease and hypertension.

Provider Directory



Troy Sennholz, MD
Chief of Staff



Susan Frazier, MD
Medical Director

When you choose to see a medical provider at an Aspirus Medford Hospital & Clinics location, you immediately have access to the 350 Aspirus specialists and surgeons on staff in Medford and throughout the Aspirus system, in addition to all their advanced technologies.

The experienced and trusted medical professionals listed below offer clinical hours, consultations and/or surgical services at Aspirus Medford Hospital & Clinics. **Twelve (12) new professionals/medical specialists have joined Aspirus Medford Hospital & Clinics' on-staff team.** Their names appear in green.

Allergy

Todd Hostetler, MD

Anesthesia

Scott Buskerud, CRNA
Ryan Diegel, CRNA
Scott Gradberg, CRNA
Angela Guden, CRNA

Audiology

Michael Dahlke, AuD

Behavioral Health

Linda Israel Murphy, LCSW
Kelly Witt-Erickson, LCSW, LPC

Cardiology

Lori Erdman, CNP
J. Michael Frangiskakis, MD
Timothy Grady, DO
Michael Haase, MD
Joshua Luce, MD

Dentistry/Oral Surgery

Ronald Hager, DDS

Dentistry/Pediatric

Edmund Markey, III, DDS

Emergency Services

Philip Bovet, DO
Larry Brunzlick, MD
Robin Henley, DO
Michelle Roiger, MD, FACEP
Troy Sennholz, MD
Kristin E. Verville, MD

Endocrinology

John Carroll, MD
Kathy Ziembo, APRN, ADM

ENT-Otolaryngology

Gregory Sewall, MD

Family Medicine/ Primary Care

Keith Bratulich, MD

Michelle Brost, FNP-BC
Nicholine Crick, MS, ANP-BC
Rachel Dixon, PA-C, MSPAS
Ngozi Jacqueline Ekwueme, MD
Amy Falkenberg, MD
Nick Franssen, MSN, FNP-BC
Susan J. Frazier, MD

Kathryn Hemer, MSN, FNP-BC
Sandra Hoogland, PA-C, MPAS
Naomi Minks, MSN, FNP-BC
Robert Reisenberg, PA-C
Mark Reuter, MD

Laura Sova, MSN, FNP-BC
Mohammad Taha, MD
Glenda Way, MSN, FNP-BC
Greg Werner, PA-C, MPAS

FastCare

Vicki Maguire, APNP

**Caroline Neumueller, MSN, RN,
FNP-BC, CEN**

Kelli Pfaff, MSN, FNP-BC

Nicole Rice, APNP

General Surgery

Erik Branstetter, DO
Lori Lee, DO

Hospitalists

Jean Erdman, MSN, ANP-BC
Steve Taylor, PA-C, MPAS
Vickie Woelfel, MSN, ACNP-BC

Internal Medicine

Diane Anderson, MSN, FNP-BC

Nephrology

Christine Bakke, DNP

H. Thomas Campbell, MD
Tarundeep Kaur, MD

Nutrition Therapy

Odessa Gallett, RD/CD, CDE
Stacie Leahy, MS, RD

OB-GYN

Suja Roberts, MD, FACOG
Susan Young, MD, FACOG

Occupational Health

Amanda Lange, MPH, CHES

Oncology

Harish Ahuja, MD

Ophthalmology

Rebecca Bartow, MD
Robert Beauchene, MD
Douglas Edwards, MD
Ferdinand Galang, DO
Christopher Kucharski, MD

Orthopedics/Pain Management/Podiatry/

Sports Medicine

Pamela Glennon, MD
Benjamin Hackett, MD
Jeffrey M.K. Martin, DO
James Messerly, DO
Lester Owens, DO, PT, FAAPMR

Daniel Priebe, DO

Brian Rosenberg, MD

Kulpreet Sahota, MD
Thomas Staysniak, DPM
Paul Strobel, DPM
Eric Thiel, MD

Pathology

Sarah Sewall, MD

Pediatrics

Susan Messerly, DO, FAAP
Catherine Reuter, MD, FAAP

Pulmonary/ Sleep Disorders

Barbara Budimilija, PA-C
James Cygan, MD

Radiology

Patrick Belson, DO
Sammy Rehman, DO

Therapy/Rehabilitation/ Athletic Training

Marah Beard, PTA

Jamie Borchardt, OTR/L
Kirsten Bucki, DPT

Megan Courtney, COTA

Steve Dietzman, LAT, CSCS
Linda Frahm, MPT
Samantha Lang, OTR/L
Dave Noeldner, OTR/L
Kelly Orysen, MS, CCC-SLP

Jon Rahmer, PT

Rick Schneveis, PT

DeDe Strama, PT

Tanya Tessmann, PT

Renee Vaara, PTA

Anne Wolf, PTA

Walk-In Clinic

Amy Heikkinen, PA-C
Sarah Mutschlechner, FNP-BC
Kathy Obermann, APNP
Michael Umland, MD
Jody Wilkins, PA-C

Urology

David Bluestein, MD
Jennifer Kern, PA

Vascular

Mary Jo Zurawski, APNP

Aspirus Medford Foundation



Mitch Mertens
Aspirus Medford Foundation, Chairperson FY 2015

Donations offer a chance for people to transform their community

On behalf of the thousands of patients who have chosen Aspirus Medford Hospital & Clinics as their health care provider of choice this past year – thank you!

Thank you to the businesses that have supported our two annual events (a golf tournament and silent auction). Thank you to the public who have given from their hearts, and thank you to those who have remembered the Aspirus Medford Foundation in their will or through a memorial gift. Your monetary and in-kind gifts help make the road to recovery from a cancer diagnosis, surgical procedure or chronic illness easier, more tolerable and pain-free.

Advanced medical technologies, valued at \$83,125, were purchased to enhance and strengthen the quality of care provided at Aspirus Medford Hospital & Clinics. Other donor-specific donations helped purchase a Multi-Gym for Aspirus Therapy & Fitness in Medford; a newborn bassinet for the Aspirus Birthing Center; iPods®, iTunes® gift cards, and accessories to expand the Music & Memory program at Aspirus Care & Rehab; breast cancer awareness patient education; a temporal thermometer for Aspirus Gilman Clinic; a Matrix E3X elliptical machine for Cardiac Rehab and much more.

The Aspirus Medford Foundation's mission is to support Aspirus Medford and its entities. We, like our patients, are grateful for your support.

Thank you.

Mitch Mertens
Aspirus Medford Foundation
aspirus.org/MedfordFoundation

Statement of Operations	
(July 1, 2014 – June 30, 2015)	
	2015
REVENUE	
Contributions – Organizations	\$35,130
Contributions – Individuals	\$64,016
Contributions – Restricted	\$23,427
Special Event Revenue	\$43,606
In-Kind Revenue	\$18,304
TOTAL REVENUE	\$184,483
OPERATING EXPENSES	
Contributions to Aspirus Medford Hospital & Clinics	\$89,518
Supplies	\$3,150
Special Events	\$16,431
Licenses, Fees	\$15,167
In-Kind Expense	\$18,304
Other	\$40,600
TOTAL OPERATING EXPENSES	\$183,170
NET INCOME FROM OPERATIONS	\$1,313
INVESTMENT INCOME	
Interest/Dividend Income	\$86,451
Unrealized Gain/(Loss) on Investments	\$(64,482)
NET INCOME/(LOSS)	\$23,282

Aspirus Medford Foundation's net assets total: \$1,684,278



New Steam Tables Offer Residents a More Homelike Experience

For the benefit of residents, Aspirus Medford Foundation provided all the funds to purchase a steam table at Aspirus Care & Rehab in Medford. Residents now have the opportunity to see their food before choosing what they'd like to eat.

Research shows that incorporating steam tables for serving food increases resident satisfaction with meals because it offers a more homelike feel to the dining experience. The food temperature is better controlled, and residents are better able to enjoy the sight and smell of their meals.

Residents of Aspirus Care & Rehab thank those who support the Aspirus Medford Foundation for making this purchase possible.



Photo: Holly Steinke, CNA, serves lunch to Margaret Thums, resident of Aspirus Care & Rehab.



Photo: Kathy Smola, Nutrition Services, serves up hot meals for residents of Aspirus Care & Rehab.

New Equipment Ensures Continued Quality Care

The mission of the Aspirus Medford Foundation is to support Aspirus Medford Hospital & Clinics in its mission to improve the health of all it serves.

During the past year, your donations purchased the following:

Two Total Body Bikes that include an upper body exerciser, providing both a strength and cardiovascular workout for patients and members of Aspirus Therapy & Fitness.

BiliSoft™ LED Phototherapy System – a light therapy system to care for newborns with jaundice.

ForceTriad™ Energy Platform – a preferred surgical technology that makes procedures safer for patients and easier for surgeons to perform.

Blood Analyzer – monitors clotting time of blood, which allows rapid modifications to medication dosages.

Vacuum Curettage System – equipment used in gynecological surgical procedures.

Bedside Monitors - technology that helps Cancer & Infusion Center staff monitor essential patient vitals.

Electric Transport Cart – fully adjustable emergency services cart that features patient-driven controls and an auto-lift feature (pictured below) that can safely handle overweight patients up to 700 pounds.



Scott Perrin, Director of Emergency Services, demonstrates the functionality and safety features of the department's new electric transport cart.

Aspirus Medford Foundation

Making a Difference

Individuals and businesses who donated between **July 2014** and **June 2015** are listed on pages 24 and 25.

Monetary Contributors

Donors who gave gifts of currency are listed under the giving category designated by their "total contributions" over their lifetime of giving.

In-Kind Contributors

Gifts in-kind are tangible gifts given to the Aspirus Medford Foundation for fundraising purposes or for use at Aspirus Medford Hospital & Clinics. Examples of items received are baby blankets, diapers and infant clothing for the underprivileged; other items, such as weekend packages for two and framed art, were donated for a Foundation silent auction fundraiser.

Photo: Margaret Gebauer (far left) presented baby items collected by the Holy Rosary Council of Catholic Women to Aspirus Medford's Birthing Center. These items are being distributed to new mothers. Aspirus Medford staff attending the gift presentation included (from left): Jill Doro, CNA; Juli Johnson, RN; Peggy King, Executive Assistant, Aspirus Riverview; and Denise Carstensen, Inpatient Director.



Benefactor \$50,000+

Frank Goodrich Trust
Time Federal Savings Bank

Patron \$25,000 – \$49,999

Star News / O'Leary Family
Tammy Graumann
FIGHT THE CANCER Ride
Thrivent Financial

Friend \$10,000 – \$24,999

Fidelity Bank
Huotari Construction, Inc.
Kaaron Keene
Medford Cooperative, Inc.
Peoples Choice Credit Union
Roger & Carol Ewan
Ruth Armbrust
Stetson Hardwoods, Inc.
Taylor Credit Union
Ursula Scharrschmidt
Weather Shield Mfg., Inc.

Sponsor \$5,000 – \$9,999

Angela Hupf
Billie Brunn
Bob & Joyce Reisenberg
Century 21/Dairyland Realty
Cleary Gull Advisors
Cosmetic & Implant Dentistry
Dave & Sharon Thomas
Forward Financial Bank, SSB
James & Vicky Brost
Margaret Hoffman
Medline Industries, Inc.
Miron Construction Co., Inc.
Rib River Cancer Walk
Scott Buskerud
Shirley Kliner
Wisconsin Valley Health Network, LLC

Supporter \$1,000 – \$4,999

Diane Anderson
Aspirus Volunteers
Bauernfeind Business Technologies Inc.
Bone & Joint Clinic, S.C.
Betty Bowen
Denise Carstensen
Chelsea Conservation Club
CliftonLarsonAllen LLP
Coffey Communications, Inc.
Chip & Susan Courtney
Laurie Fitzsimmons
Dr. Terrie Flandermeyer, DO
Mark & Patricia Frey
Dan & Tracy Fuchs
Gowey Abstract & Title Company, Inc.
Graphic House, Inc.
Dee Habeck
Hawkins Ash CPAs
Healthview Eye Care Center
Rob & Mary Hein
Sandy Hoogland
Lee & Lyn Jensen

Jensen, Scott, Grunewald & Shiffler, S.C.

George & Kathy Jessick
JPMorgan
Dave & Laura Kalmon
Peggy King
Sue Knopp
Greg & Pat Krause
Karen Kropp-Mueller
Langlade Hospital
Catherine Leifeld
George & Debby Marks
Mayer & Associates, Inc.
Medford McDonald's
Medford Morning Rotary Club
Dr. Lonnie Melbinger, DDS, S.C.
Mertens Garage, Inc.
Multitek North America, LLC
Nestle Pizza Division
Nicolet National Bank
Gregg & Denise Olson
Per Mar Security Services
Perrin's Surface Solutions LLC
Sherry Pingel
Patrick & Shirley Pleus
Cynthia Reinke
Dr. Michelle Roiger
Rural Mutual Insurance, Laurie Peterson Agency
Security Health Plan
Thomas Seidl
Dr. Troy Sennholz
Dr. Ron & Dr. Molly Shiffler
Laura Shore
Systems Technologies
Dave & Renee Vaara
Helen Volger
David Warren
John & Mary S. Werner
Wheeler's Chevrolet of Medford, Inc.
Dr. M. Susan Young

Sharer \$1 – \$999

Jim & Sharon Acker
American Legion Auxiliary Unit 519
Diann Apfelbeck
Aspirus Therapy & Fitness - Medford
Joan Baker
Rev. Warren & Nancy Behling
Kristina Beidel
Jake Beilfuss
Cindy Beran
Joyce Binning
Black River Transport, LLC
Blood Center of Northcentral WI, Inc.
Borealis Wellness Clinic LLC
Trisha Bowen
Jan Brahmer
Jennah Bresina
Laurie Brost
Blake & Michelle Bucki
Kirsten Bucki
Russell & Janice Bullis
Bob & Ginny Carpenter
Cleveland Trucking LLC
Dillon Cook
Copper River Cranberry Co., LLC
The Crimson C'Hatters
Jennifer Curtis
Tara Czarneski
Alan Czeshinski
Jon & Trisha Dallmann
Terri Danen
Samuel Daniels
DesignCut Signs & Graphics
Ryan Diegel
Luke & Rachel Dixon
Stephanie Dray
Samantha Duerr
Ruth Dupuis
Leanne Edinger
EO Johnson Company
Mary Ewoldt
Rebecca Faude
Mary Feddick
The Filling Station Cafe & Bar
Judi Fillmore
Duane & Katherine Frey
Dan & Kim Friedenfels
Janyce Frischman
Jaycine Geiger
Bob & Terri Gibbons
Courtney Graff
Sarah Halida
Hansen Foods, LLC
Tessia Harder
Harris Insurance Services
Marita Hattem
Breann Haubert
Kim Hayden
Heartland Business Systems, LLC
Stephanie Hediger
Robin Henley, DO
Joy Hoff
Hoffman Group, Inc.
Mark & Deann Hommel
Dennis Huotari
Sue Ihlenfeld
Interwald Wanderers Snowmobile Club
Dr. & Mrs. John Itnyre
Angela Johnson
Jodi Johnson
Rhonda Johnson
Randy & Angie Juedes
K & B Refrigeration
Lisa Kalmon
The Karma Group
KBK Services, Inc.
Bryce & Rhonda Kelley
Kaitiin Ketring
Debra Kirschenlohr
Sharon Klassen
Patricia Klinger
Don & Grace Koch
Linda Kochan
Joann Koller
Amy Kostner
Kramer Plumbing & Heating, Inc.
Krug Transport, LLC
William & Kathleen La Brake
Lakewood Credit Union

John & Amanda Lange
 Stacy Lehr
 Lacey Liske
 Leslie Listle
 Jesse & Nicole Lukewich
 Justin & Lindsey Mayer
 Wendy McCune
 Medford Area Senior High
 Student Council
 Medford Class of 1947
 Krista Meier
 Mitch & Shelly Mertens
 Cynthia Meyer
 Julie Miller
 Judith Mitchell
 Karen Moberg
 Jacqueline Nowak
 Dorothy Obenhoffer
 Patti Jo's Crossroads LLC
 Jill Paul
 Peche Bros., LLC
 Lori Peck
 Shannon Pempek
 Scott & Gayle Perrin
 James D. and Mary A. Peterson
 Kelli Pfaff
 Point of View MultiMedia
 Prentice Lion's Club
 Lisa Preuss
 Patti Prusinski
 Raymac LLC
 Shannon Repka
 Dr. Sujatha Roberts
 Robin Robida
 Mary Roe
 Robert Romang
 Susan Rudolph
 Lon & Linda Rundquist
 Rural Mutual Insurance,
 Sam Scott Agency
 Steve & Mary Glenn Russ
 Providence Samson
 Dennis & Catherine Scheithauer
 Carrie Searles
 Tonya Seng
 Greg Shaw
 Stacy Sherwood
 Michael Shiffler
 Sierra Pacific Foundation
 Cindy Smith
 Kimberly Smith
 Smola Brothers, Inc.
 Spirit Valley Riders ATV Club
 Megan Stahnke
 Susan Strebig
 Pat & Shawn Sullivan
 Surgical Associates, S.C.
 Ethan Szydel
 T.N.T. Timber Improvement
 Tanya Tessmann
 Lori Thompson
 Amy Thomsen
 Kari Travis
 Trident Angus Farm
 Uniforms Direct LLC
 Eric & Rachel Vach

Steve & JoAnne Vanden Heuvel
 Kristin Verville
 Waste Management
 The Wedding Gallery
 Kelly Westberg
 Pam Wildberg
 Michael Wipfli
 Kelly Witt-Erickson
 Sarah Yohnk
 John & Sue Zenner
 Julie Zeps
 Dennis Zondlo
 Christine Zugier

In-Kind Contributors

Abiding Care Pregnancy
 Resource Center
 Ackeret Appliance & TV
 The AmericInn of Medford
 Julaine Anderson
 Annie's Hallmark
 Asian Buffet
 Aspirus Therapy & Fitness - Medford
 Aspirus Volunteers
 Associated Bank
 Bad River Lodge & Casino
 Bauernfeind Business
 Technologies Inc.
 BB's Aquatic Service LLC
 BellaZenn Salon Spa & Eco Boutique
 Cindy Beran
 Joyce Binning
 Black River Art Gallery
 Black River Golf Club
 Boarders Inn & Suites
 Barb Bombeck
 James Brakken
 Brigadoon Farm & Winery, LLC
 Broadway Theatre
 Buckshot Customs
 CANTEEN Vending and
 Refreshment Services
 Check Advance
 Cool Noggins / Soul Sisters Spa
 Mary Lou Costello
 Creative Designs in Cabinetry
 Creative Edge
 Dan's Dog Eared Books & More
 Dave's Showcase Furniture
 Delta Dental of Wisconsin
 Stephanie Dray
 Emmons Business Interiors LLC
 EO Johnson Company
 Family Video
 FFA
 First Impressions
 Forest Springs
 Forward Financial Bank, SSB
 Fourmen's Farm Home
 Donna Gebert
 General Beer - Northwest
 Gerstberger Rib Lake Florist
 Girl Scout Junior Troop 7083
 Grand Casino Hinckley
 H & R Block
 Handel Automotive LLC

Happy Joe's Pizza & Ice Cream Parlor
 Hardee's Restaurant
 Charlann Hartmann
 Hawkins Ash CPAs
 Heier Wreaths LLC
 Pat Heikkinen
 Hemer Funeral Service, Inc.
 Hickory Nutz Sausage, LLC
 High Point Village / Hill of Beans
 High View Inn
 Jim & Linda Hoffman
 Jeff Holmes
 Holy Rosary Church
 Huotari Construction, Inc.
 In-Stitches & Ink
 JLAR Valley
 Kaaron Keene
 Kentucky Fried Chicken
 Klingbeil Lumber Co.
 Klinner Insurance, Inc.
 Kone, Inc.
 Kimberly Kraemer
 Krug West Side Truck & Bus Service
 Betty Krupka
 Lake of the Torches
 Stacie Leahy
 Le'Houillier Interiors, Inc.
 Catherine Leifeld
 Warren Leistikow
 Lester & Pat Lewis
 Little Store Senior Crafts & More
 Esther Lusenge
 Main Street Guns & Knives
 Mann-Made Pizza and Ice Cream
 Marathon Cheese Corporation
 Marilyn's Go Go Catering
 Mary Kay Cosmetics, Billie Brunn
 Mary Kay Cosmetics, Rhonda Mueller
 Massage Oasis
 Medford Area Senior High Student Council
 Medford Cafe
 Medford Clergy Association
 Medford Cooperative, Inc.
 Medford Dental Clinic, S.C.
 Medford Motors, Inc.
 Medford Veterinary Clinic S.C.
 Troy & Sherry Meyer
 Milan Kountry Kids 4-H Club
 Mirage Hair Design
 Moosie's Ice Cream Parlor
 Nestle Pizza Division

Northland Outlet Store
 Todd Ochodnicki
 Kris O'Leary
 Gregg & Denise Olson
 Tammy Olson
 Our Savior's Lutheran Church
 Pampered Chef, Wendy Blank
 PBR Lounge Around
 Teresa Perlman
 Phil & Eleanor's Steakhouse
 Pine Line Cafe
 Quik Print
 R-Corner Store
 Reflections Hair Designs
 & Renewal Day Spa
 Rib Lake Bakery
 Rib Lake True Value Hardware Inc.
 Sand Box Child Care & Preschool
 Security Health Plan
 Dr. Troy Sennholz
 The Silent Glide Canoe & Kayak Shop LLC
 Simek Recreation Center
 Anita Somerville
 Staples Office Products
 The Star News
 Stepping Stones Inc.
 Subway of Medford
 Sunset Haven Resort
 Suomi Sugar Bush
 Swamp Creek Custom Calls
 TCR Solutions LLC
 Team Schierl Companies
 Tee-Hi Golf Course
 Luella Thiede
 Thrivent Financial
 Time Federal Savings Bank
 The Turtle Club
 Uncommon Ground
 United Church of Christ, Candlelight Guild
 Village of Prentice/Prentice Pines
 Wal-Mart
 Weather Shield Mfg., Inc.
 Weather Shield Window Show Room
 Werner Sales & Service
 Wesland Greenhouse
 West Side Garden Nursery
 & The Flower Shoppe
 Ulrich & Bertelson Wipfli
 WKEB/K99

Thousands have generously given to the Foundation since 1994. Donors are listed on the *Cumulative Wall of Honor* located in Aspirus Medford Hospital's Welcome Center.



Scholarships Awarded

Aspirus Volunteers-Medford thank all who supported the 2014-2015 Lites of Love campaign.

Each year the Lites of Love committee is impressed and challenged by the caliber of individuals who apply for these scholarships. To date, nearly \$48,000 has been raised toward funding for students interested in health care careers.

Recipients of the Lites of Love scholarship included:

- **Rebecca Heier**, Gilman, Viterbo University, Nursing
- **Lyndsey Holan**, Phillips, Marquette University, Biomedical Sciences
- **Melissa Klimowski**, Phillips, Chippewa Valley Technical College, Nursing
- **Delaney Laffan**, Medford, UW-Eau Claire, Nursing
- **Marissa Laher**, Medford, Illinois State University, Nursing
- **Jacob Lavin**, Abbotsford, UW-Stout, Health, Wellness & Fitness
- **Kelsey Niemi**, Owen-Withee, Chippewa Valley Technical College, Renal Dialysis/Sonography
- **Erica Timmers**, Phillips, UW-Madison, Biomedical Engineering

Current Aspirus-Medford Volunteers Officers:

- **Barb Enerson**, *President*
- **Kay Ludwig**, *President-Elect*
- **Liz Emmerich**, *Secretary*
- **Char Drolshagen**, *Treasurer*



Photo (top): Through fundraising efforts, Aspirus Medford Volunteers donated taxi vouchers for patients at Aspirus Medford Hospital. Pictured from left are Liz Emmerich, Volunteers Treasurer; Jodi Hinderliter, RN; Jessica Faude, RN Medical/Surgical Manager; and Mary Willis, Unit Clerk.

Aspirus Volunteers *a Tradition of Dedication*

Long before Anne Geddes became popular, Aspirus volunteer Augusta Freiboth (pictured right) was busy sewing Christmas stockings for the Birthing Center newborns. Babies were photographed in the large holiday stockings, and each family received one as a commemorative gift from the hospital. "I remember when the hospital was downtown; that's where my two daughters were born," said Freiboth, 2015 Volunteer of the Year. "Many wonderful changes have occurred since then."



As an active volunteer, Augusta Freiboth joins a partnership of people committed to supporting the mission of Aspirus Medford Hospital and making a positive difference in the health and well-being of those served. Dedicated volunteers touch the lives of our patients and visitors with kindness, compassion and encouragement.

Throughout the year, volunteers conduct fundraisers and contribute those funds toward projects that complement patient-focused care, patient education and/or the attainment of a medical education. As one such example, volunteers donated taxi vouchers for patients. "Finding yourself unexpectedly admitted as a patient can be a source of anxiety," said Liz Emmerich, Volunteers Treasurer. "As volunteers, we want to remove some of that stress and help ensure our patients have the needed transportation home."

In addition to fundraising, volunteers perform a wide variety of tasks, from greeting patients and visitors and doing office work to transporting and delivering pharmaceutical supplies to local residents. Over the past year, volunteers serving as way-finding escorts logged nearly 8,000 interactions with patients, visitors and staff.

Through talent and fiscal resourcefulness, volunteers hold an important role in assisting Aspirus in its plan to provide patient-focused care into the future. We invite you to share your gift of time and talent with us.

For more information about volunteer activities, call 715.748.8789.
aspirus.org/MedfordVolunteers

Today's Leadership



Gregory Olson, President/CEO

Contact Us

aspirus.org

Aspirus Medford Hospital & Clinics

Primary Care Clinics

Medford: 143 South Gibson Street	715.748.2121
Gilman: 320 East Main Street.....	715.447.8293
Phillips: 625 Peterson Avenue.....	715.339.4035
Prentice: 1511 Railroad Avenue.....	715.428.2521
Rib Lake: 1121 Highway 102.....	715.427.5701

Aspirus Center Call-A-Nurse (Toll Free)..... 1.877.523.5362

Aspirus Medford's Walk-In Clinic

135 South Gibson Street, Medford
 Mon-Fri.: **4pm-9pm** • Sat & Sun: **9am-5pm**

Aspirus FastCare Clinic

1011 East Spruce Street, Abbotsford
 Mon-Fri: **8am-8pm** • Sat: **9am-5pm** • Sun & Holidays: **9am-1pm**

Level III Trauma Care Hospital

135 South Gibson Street, Medford

Specialists & Surgical Services..... 715.748.8100

Birthing Center.....	715.748.8156
Heart Care • Cardio-Pulmonary.....	715.748.8837
Breast Health • Mammography.....	715.748.8136
Cancer Care • Chemotherapy.....	715.748.8851
<i>And many other specialties...</i>	

Kidney Care (Dialysis) Center.....715.748.7520

Therapy & Fitness Centers

Medford	715.748.8112
Prentice	715.428.2626
Public Fitness Center & Gym – Medford	715.748.8748

Pharmacy..... 715.748.5800

Senior Care Services

Care & Rehab Center	715.748.8177
Cedar Lane (CBRF) Assisted Living.....	715.748.8177
Country Gardens (RCAC) Assisted Living.....	715.748.8854
Cedar Court (Income-Eligible) Apartments	715.748.8854

Aspirus Medford Hospital & Clinics, Inc., Board of Directors

Bruce Czech, *Chairperson*
 F. Dean Danner, *Vice Chairperson*
 Debbie Woods, *Treasurer*
 Dr. Troy Sennholz, *Chief of Staff*
 Gregg Olson, *President/CEO*
 Dr. Patrick Belson
 Chip Courtney
 Dr. Susan Frazier
 Matt Heywood
 Rick Nevers
 Dr. Catherine Reuter
 Michael Riggle
 Ruth Risley Gray

Aspirus Medford Hospital & Clinics' Senior Leadership

Gregg Olson, *President/CEO*
 Dr. Susan Frazier, *Medical Director*
 Dr. Troy Sennholz, *Chief of Staff*
 Angela Hupf, *Vice President, Human Resources & Community Relations*
 Jodi Johnson, *Vice President, Patient Care Services*
 Greg Shaw, *CFO*

Memorial Member Association, Inc., Board of Directors

Michael Riggle, *Chairperson*
 Michael Plooy, *Vice Chairperson*
 Bob Carpenter, *Secretary*
 Leonard Hamman, *Treasurer*
 Gregg Olson, *President/CEO*
 Dr. Perry Arndt
 Chip Courtney
 Bruce Czech
 David Koester
 Mary Sarver
 Mike Schaefer
 Debbie Woods

Aspirus Medford Foundation Board of Directors

Mitch Mertens, *Chairperson*
 Lon Rundquist, *Vice Chairperson*
 Vicky Brost, *Secretary*
 Randy Juedes, *Treasurer*
 Carol Ewan, *Member-at-Large*
 Mike Plooy, *MMA Ex-Officio Member*
 Luke Dixon
 Bob Gibbons
 Courtney Graff
 Bryce Kelley
 Pat Krause
 John Lange
 Steve Russ
 Pat Sullivan
 Scott Webb

Supporting Health and Happiness.



ASPIRUS[™]

Passion for excellence. Compassion for people.

Aspirus Medford Hospital & Clinics

135 South Gibson Street

Medford, WI 54451

715.748.8100

aspirus.org



New patients welcome at all Aspirus clinics!